



**Friends  
for  
Animals**  
of Metro Detroit

**PAWCHELLA**

**Exhibitor Application & Contract**

Mail to: ATTN: Nova Zorok  
Friends for Animals of Metro Detroit  
16121 Reckinger Road  
Dearborn, MI 48126  
June 7 — 8, 2025

**EXHIBITOR INFORMATION (Please type or print clearly)**

Company Name: \_\_\_\_\_

Contact Name & Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

Brief description of your business: \_\_\_\_\_

**Registration: Dec. 2024 — June 1, 2025**

- 12 x 12 Exhibitor Space, Two-Day = \$125
- One-Day For-Profit Rate = \$100 Sat or Sun
- Two-Day Non-Profit Rate = waived fees
- One-Day Non-Profit Rate = waived fees Sat or Sun
- Will you be donating a portion of sales during the event and/or a basket/item for the raffle?  
\_\_\_\_\_  
\_\_\_\_\_

**Exhibitor Payment Type**

- Check (made payable to FAMD)
- Credit Card (VISA/MC/AMEX/DISC)
- Name on Card \_\_\_\_\_
- Card Number \_\_\_\_\_
- CVC Code \_\_\_\_\_ Expiration \_\_\_\_\_
- Billing Address \_\_\_\_\_
- City \_\_\_\_\_ Zip \_\_\_\_\_

**(June 7 –8, 9 a.m.—3 p.m. / Set-up starts 8 a.m.)  
Overnight security provided**

**Send completed forms to:**

Nova Zorok 313.943.2697 ext. 1019 or  
nzorok@metrodetroitanimals.org

Applicant hereby releases and forever discharges the Friends for Animals of Metro Detroit and all other participating organizations from any responsibility, personal liability, loss or damage in connection with this event. Friends for Animals of Metro Detroit reserves the right to make final interpretation of the rules. An application is a commitment to the event. I understand the refund policy as described in the rules and regulations. I confirm that all products to be exhibited and sold are listed above on this application. I have read, understand and agree to abide by all Mutt Strut rules and regulations, and certify the accuracy of the foregoing statements.

Signature \_\_\_\_\_ Date \_\_\_\_\_

For Office Use Only Payment Received _____
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**3rd. Annual PAWCHELLA**

1. **PAWCHELLA** will be held at The MaryAnn Wright Animal Adoption and Education Center in Dearborn, Michigan on June 7—8 2025, (regardless of weather).
2. Booth requests cannot be processed until application is received with payment. Please make all checks payable to FRIENDS FOR ANIMALS OF METRO DETROIT.
3. **ELIGIBLE EXHIBITS.** The Friends for Animals of Metro Detroit reserves the right to exercise its sole discretion in the acceptance or refusal of applications. Applications will be processed according to the order of receipt. Your payment will NOT be deposited unless you are deemed eligible. All applications will be reviewed and will receive written notification of show status.
4. **CANCELLATION.** Notice of cancellation must be in writing. In the event of an exhibitor cancellation, 50% will be refunded before May 7, 2025. No refunds will be made after May 7, 2025. No refunds will be given due to cancellation of the event by an act of god, local authorities, or a weather related incident.
5. **EQUIPMENT.** All exhibitors are required to have a secure tent, and are responsible for bringing or renting their own tent, tables, and chairs. Tents must be staked to the ground or weighted down. Stakes must not be in the walkways. Exhibitors shall observe and abide by regulations made by Friends for Animals for efficient or safe operation of the event.
6. **BOOTH RELOCATION.** Friends for Animals reserves the right to make any necessary layout changes. An exhibitor may be relocated to a comparable space if it is deemed necessary and in the best interest of the event.
7. **DISPLAY DIMENSIONS & REGULATIONS.** Absolutely all displays, inventory, boxes, product, etc. must be contained within your booth space. Distribution of samples and literature is strictly limited to the confines of the exhibitors booth.
8. **SOUND DEVICES.** The use of devices for mechanical reproduction of sound or music is permitted but must be controlled. Sound of any kind must not be projected outside the confines of the exhibitor's booth. Voice and/or music amplifications must be kept to a sufficiently low volume so as not to disturb other exhibitors.
9. **INSURANCE.** Exhibitors are responsible for their own property and for furnishing their own tents. Exhibitors are responsible for obtaining their own general liability insurance for the event dates, listing the Friends for Animals of Metro Detroit as additional insurers. The Friends for Animals of Metro Detroit will not be responsible for damage to property or displays.
10. **SIGNS.** All signs must be professionally made or appear to be professionally made. Handwritten signs are not permitted.
11. **HOURS OF OPERATION.** Exhibitors agree to staff their booth during all hours that the event is in progress. Event hours are from 9am—3pm Saturday—Sunday, June 7— 8, 2025.
12. **SECURITY.** Friends for Animals will have limited security on site (including overnight Saturday, June 7). We are not, however, responsible for exhibitors equipment, displays or merchandise.
13. **CONDUCT & CHARACTER.** Exhibitors agree to conduct themselves in a respectful, cooperative manner. Any behavior deemed inappropriate by Friends for Animals may result in expulsion. Furthermore, any exhibitor deemed to be causing a scene, lecturing, making political statements or using this event as a platform for a radical display will be asked to leave. This event, hosted by the Friends for Animals of Metro Detroit is a family-friendly event and does not wish to include radical or disturbing displays or outbursts at the event.
14. **FAILURE TO COMPLY.** Violation of any of these rules is basis of expulsion. The Friends for Animals of Metro Detroit may close a booth which fails to cooperate with these regulations.
15. **LIMITATION OF LIABILITY.** Exhibitor hereby releases and forever discharges the Friends for Animals of Metro Detroit and all other participating and sponsoring organizations from any responsibility, personal liability, loss, or damage in connection with this event. The Friends for Animals of Metro Detroit reserves the right to make final interpretation of the rules. An application is a commitment to the event. As stated in the PAWCHELLA RULES AND REGULATIONS I understand the refund policy. I have read and understand and agree to abide by all PAWCHELLA RULES & REGULATIONS, and certify the accuracy of the foregoing statements.
16. **PAYMENT.** Full payment is due by June 1. Fees can be paid by cash, check or credit card. Please make checks payable to Friends for Animals .