



2021 BLACK TIE AND TAILS SPONSORSHIP OPPORTUNITIES OCTOBER 22, 2021 – THE DEARBORN INN

We have some great sponsorship opportunities available at various levels to recognize your name or business while showcasing your support for homeless animals in our community. If you don't see a sponsorship that meets your needs, please contact us and we can create one.

NAMING SPONSORSHIPS

Exclusive Presenting Sponsorship

\$20,000 Level • Includes 30 Tickets – SOLD MaryAnn Wright & Bob Sayles

- Three tables with your corporate name/logo – premier placement
- Opportunity to name a shelter pet, or include a tribute to a pet of choice in sponsor Facebook post
- Recognition on the Black Tie and Tails website and FAMD Facebook
- Logo placement on invitations and all other printed material along with host sponsor in integrated marketing campaign
- Opportunity to lead the Pet Parade with an adoptable shelter pet
- Invitation to the Pre-Glow Reception
- One room, overnight stay at Dearborn Inn the night of event

Double Platinum Level Sponsorship

\$15,000 Level • Includes 20 Tickets – SOLD Polaris

- Two tables with your corporate name/logo –premier placement
- Opportunity to name a shelter pet, or include a tribute to a pet of choice in sponsor Facebook post
- Recognition on invitations and all other printed material and integrated marketing campaign
- Opportunity to participate in the Pet Parade with an adoptable shelter pet
- Invitation to the Pre-Glow Reception
- One room, overnight stay at Dearborn Inn the night of event

Big Heart Award Sponsorship

\$10,000 Level • Includes 10 Tickets – SOLD The Wright Family

- One table with your corporate name/logo –premier placement
- Recognized as the sponsor at the presentation of the Big Heart Award
- Opportunity to name a shelter pet, or include a tribute to a pet of choice in sponsor Facebook post
- Recognition on invitations and all other printed material and integrated marketing campaign
- Opportunity to participate in the Pet Parade with an adoptable shelter pet
- Invitation to the Pre-Glow Reception
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Platinum Level Sponsorship

\$7,500 Level • Includes 10 Tickets

- One table with your corporate name/logo –premier placement
- Opportunity to name a shelter pet, or include a tribute to a pet of choice in sponsor Facebook post
- Recognition on invitations and all other printed material and integrated marketing campaign
- Opportunity to participate in the Pet Parade with an adoptable shelter pet
- Invitation to the Pre-Glow Reception
- One room, overnight stay at Dearborn Inn the night of event

SPONSORSHIPS

\$5,000 Level

Includes 10 Tickets

Select one of the options below, all are exclusive:

Let's Go Home – Adoption Room Sponsor – ~~SOLD~~ David & Rande Wright

Entertainment Sponsor (Includes signage by the stage)

Auction Sponsor – ~~SOLD~~ Lincoln Park Veterinary Hospital

Dinner Sponsor (Includes table signage)

Park While You Bark – Valet Sponsor (Includes sponsor item placed in vehicles)

Pet Parade Sponsor (Includes verbal recognition during pet parade)

Sponsorships Include:

- One table with your corporate name/logo
- Opportunity to name a shelter pet, or include a tribute to a pet of choice in sponsor Facebook post
- Recognition on invitations and all other printed material and integrated marketing campaign
- Opportunity to participate in the Pet Parade with an adoptable shelter pet
- Invitation to the Pre-Glow Reception



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\$3,000 Level

Includes 6 Tickets

Select one of the options below, all are exclusive:

Specialty Cocktail Sponsor – SOLD NTT

Centerpiece Sponsor – SOLD Judith Belknap

Candy to Go Sponsor – SOLD VCA

Sponsorships Include:

- Recognition on invitations and all other printed material and integrated marketing campaign

PERSONAL HOSTING OPPORTUNITIES

Diamond Host \$5,000 10 Tickets

Emerald Host \$3,000 8 Tickets

Diamond and Emerald Hosts Receive:

- One table with corporate name/logo
- Recognition on invitations and all other printed material and integrated marketing campaign

Ruby Host \$1,500 4 Tickets

Ruby Hosts Receive:

- Recognition on invitations and all other printed material and integrated marketing campaign

Happy Tails \$800 2 Tickets

Happy Tails Supporters Receive:

- Recognition on invitations and all other printed material and integrated marketing campaign
- Happy Tails supporters receive a story board displayed at the event with your animal's photo and story

Pearl \$600 2 Tickets

Best Friends \$275 1 Ticket

Premium Ticket Supporters Receive:

- Recognition on invitations and all other printed material and integrated marketing campaign



Friends
for
Animals
of Metro Detroit



Sponsorship Registration Form

Please Circle Your Desired Sponsorship Level

- | | |
|---------------------------------------|--|
| Presenting Sponsor - SOLD | Specialty Cocktail Sponsor - SOLD |
| Double Platinum Sponsor - SOLD | Centerpiece Sponsor - SOLD |
| Big Heart Award Sponsor - SOLD | Candy to Go Sponsor - SOLD |
| Platinum Sponsor - \$7,500 | Diamond Host - \$5,000 |
| Let's Go Home Sponsor - SOLD | Emerald Host - \$3,000 |
| Entertainment Sponsor - \$5,000 | Ruby Host - \$1,500 |
| Auction Sponsor - SOLD | Happy Tails - \$800 |
| Pet Parade Sponsor - \$5,000 | Pearl - \$600 |
| Dinner Sponsor - \$5,000 | Best Friends - \$275 |
| Valet Sponsor - \$5,000 | |

Sponsorships can be purchased online at one.bidpal.net/btt21 or by filling out the form below.

Business or Individual Name (Exactly as it should appear for recognition)

Contact Name _____

Address _____ City _____

State _____ Zip _____

Phone Number _____ Email _____

Business URL _____

Benefits are guaranteed with return of this signed form and payment by October 1, 2021.

Note: Some benefits are deadline driven, so please return form and payment promptly.

Payment Method

Check (Payable to FAMD)

Credit Card

Online

Name on Card _____

Card Number _____

CVC Code (3 or 4 Digits) _____ Expiration Date _____ Billing Zip _____

Total to be Charged _____

Please make checks payable to Friends for Animals of Metro Detroit (FAMD) and mail to FAMD, Attn: Sarah Rood, 16121 Reckinger Rd, Dearborn, MI 48126.

Questions? Please contact Sarah Rood, Director of Marketing and Development at 313.943.2697 ext. 1019 or SRood@MetroDetroitAnimals.org