



2023 Fore the Animals Golf Outing Sponsorship Opportunities

June 19, 2023 – Dearborn Country Club

IMPORTANT INFO:

Not surprisingly, our costs to hold this event increased by about \$125 per foursome. The outing is an important part of our operational budget. We also heard from some people in our event survey that some of the events were too expensive. In an attempt to 'listen' as well as still meet our operational fundraising needs, we decided to let you, our participants, decide if you are willing to help us make up this difference. We opted to not raise any of the sponsorship rates. For the foursomes, we simplified them and are offering them at a single rate of \$1500 and all teams will be recognized at the event as sponsors. In order to try to 'paw-back' some of the lost revenue from the increased fees at the event, we are giving every group the option to add **\$150 to your registration** which will be used to "**sponsor the adoption fees for an animal**" from the Animal Adoption and Education Center. Your participation as a **adoption sponsor group** will be recognized at the event along with a FB post featuring your group and the animal you sponsored.

We have great sponsorship opportunities available at multiple levels to recognize your name or business while showcasing your support for homeless animals in our community. If you don't see a sponsorship that meets your needs, please contact us and we can create or tweak one to fit!

SPONSORSHIP OPPORTUNITIES

\$5,000 – SOLD

Exclusive Purr-senting Sponsor

This sponsorship level provides a \$4,100 contribution to the animals

- Golf, food and beverages (including unlimited water, soda and beer during play and two drinks at dinner) for 1 foursome
- Reserved seating at dinner with corporate name/logo – premier placement
- Company logo or preferred name on all printed event materials including integrated marketing campaign and a photo feature article on the event website

\$4,500 – SOLD

(NEW) Exclusive Major Merchandise Sponsor

This sponsorship level provides up to a \$3600 contribution to the animals

- Golf, food and beverages (including unlimited water, soda and beer during play and two drinks at dinner) for 1 foursome
- Reserved seating at dinner with corporate name/logo – premier placement
- Company logo or preferred name on all printed event materials including integrated marketing campaign and a photo feature article on the event website
- OPTION TO PROVIDE LOGO'D APPAREL/GIVEAWAY ITEM OR HAVE US CREATE THEM FOR YOU FOR GIVEAWAYS TO ALL FOURSOMES – If we are procuring the items, this would require early notice.



\$4,000

Exclusive Dinner Sponsor – SOLD

This sponsorship level provides a \$3,100 contribution to the animals

- Golf, food and beverages (including unlimited water, soda and beer during play and two drinks at dinner) for 1 foursome
- Reserved seating at dinner with corporate name/logo
- Company logo or preferred name on all printed event materials including integrated marketing campaign and acknowledgement on the event website
- Verbal recognition at dinner

\$4,000

(NEW) Golf Cart Sponsor – SOLD

This sponsorship level provides a \$3,100 contribution to the animals

- Golf, food and beverages (including unlimited water, soda and beer during play and two drinks at dinner) for 1 foursome
- Reserved seating at dinner with corporate name/logo
- Company logo or preferred name on all printed event materials including integrated marketing campaign and acknowledgement on the event website
- YOUR COMPANY LOGO OR PERSONAL MESSAGE RECOGNIZED ON ALL GOLF CARTS
- This sponsorship offers an opportunity to help us defray our additional golfing fees for the event
- Acknowledgement in opening remarks before shotgun start

\$3,500

19th Hole Yappy Hour Sponsor – SOLD

This sponsorship level provides a \$2,600 contribution to the animals

- Golf, food and beverages (including unlimited water, soda and beer during play and two drinks at dinner) for 1 foursome
- Reserved seating at dinner with corporate name/logo
- Company logo or preferred name on all printed event materials including integrated marketing campaign and acknowledgement on the event website
- Acknowledgement during cocktail hour

\$3,000

(NEW) Golf Ball Sponsor –

This sponsorship level provides a \$2100 contribution to the animals

- Golf, food and beverages (including unlimited water, soda and beer during play and two drinks at dinner) for 1 foursome
- Reserved seating at dinner with corporate name/logo
- Company logo or preferred name on all printed event materials including integrated marketing campaign and acknowledgement on the event website
- OPPORTUNITY TO HAVE YOUR LOGO/MESSAGE PRINTED ON GOLF BALL FOR GIVEAWAY TO ALL FOURSOMES (or provide the
- Acknowledgement in opening remarks prior to shotgun start



\$2,500 Each – Choose One
(New Options Highlighted)

Exclusive Bloody Mary Bar Sponsor – SOLD
Exclusive Lunch Sponsor – SOLD
Exclusive Long Putt Putting Contest Sponsor - SOLD
Exclusive Dead Eye Putting Contest Sponsor
Beverage Cart Sponsor (2 available) – 1 SOLD
Mulligan Sponsor – SOLD
(NEW) Pro Shop Sponsor -
(NEW) 19th Hole Specialty Cocktail Sponsor - SOLD
(NEW) Awards/Contest Prizes Sponsor - SOLD

Each of these sponsorship levels provides a \$1,600 contribution to the animals

- Golf, food and beverages (including unlimited water, soda and beer during play and two drinks at dinner) for 1 foursome
- Company logo or preferred name on all printed event materials including integrated marketing campaign
- Some of these sponsorships have some unique elements and perks to them – contact Nova Zorok for specific details.

\$1,500

Fab Friends “Fur-Somes”

This sponsorship level provides a \$600 contribution to the animals

- Golf, food and beverages (including unlimited water, soda and beer during play and two drinks at dinner) for 1 foursome
- Acknowledgement at the event and on the event website as a Fab Friends Sponsor

NON-GOLF SIGN/SPONSORSHIP OPTIONS

Non-Golfing Merchandise Sponsor - \$2000 - SOLD

- Perfect for the non-golfing supporter who wants to help sponsor the event with some ‘FAMD’ swag for the participants.

Hole Sponsor - \$750

This package provides a \$750 contribution to the animals

- Company logo or preferred name proudly displayed at the tee box
- Acknowledgment on the event website



Friends
for
Animals
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Large Sign Sponsor - \$500
Medium Sign Sponsor - \$250
Small Sign Sponsor - \$100

This package provides a \$500/\$250/\$100 contribution to the animals

- Sign with your company logo or preferred name or animal's name displayed on the course

Registration Form

Circle Your Desired Sponsorship Level

Purr-senting Sponsor - \$5,000 – **SOLD**
 Exclusive Merch Giveaway Sponsor- \$4,500 - **SOLD**
 Cart Sponsor - \$4,000 – **SOLD**
 Dinner Sponsor - \$4,000 – **SOLD**
 19th Hole Yappy Hour Sponsor - \$3,500 – **SOLD**
 Golf Ball Sponsor - \$3,000
 Mulligan Sponsor - \$2,500 – **SOLD**
 Lunch Sponsor - \$2,500 – **SOLD**
 Pro Shop Sponsor - \$2,500
 Bloody Mary Bar Sponsor -\$2,500 - **SOLD**
 Beverage Cart Sponsor -\$2,500 – **1 SOLD**
 Long Putt Putting Contest Sponsor - \$2,500 - **SOLD**
 Dead Eye Putting Contest Sponsor - \$2,500
 Specialty Cocktail at 19th Hole - \$2,500 – **SOLD**
 Awards/Contests Sponsor - \$2,500 - **SOLD**
 Fab Friends “Fur-somes” - \$1,500
 Non-Golfing Merch Sponsor - \$2,000 – **SOLD**

Non-Golf Signs/Sponsorships

Hole Sponsor \$750
 Large Sign - \$500
 Medium Sign - \$250
 Small Sign - \$100



Friends
for
Animals
of Metro Detroit

Registration Form

YES, WE WANT TO SPONSOR AN ANIMAL ADOPTION AS PART OF THE OUTING. PLEASE ADD THE ADOPTION SPONSORSHIP OPTION TO OUR REGISTRATION FOR \$150 _____ CHECK HERE.

Sponsorships can be purchased by completing and returning the form below.

Business or Individual Name (Exactly as it should appear for recognition)

Contact Name _____

Address _____ City _____

State _____ Zip _____

Phone Number _____ Email _____

Business URL _____

Benefits are guaranteed with return of this signed form and payment by May 27, 2023

Note: Some benefits are deadline driven, so please return form and payment promptly.

Payment Method: **Check (Payable to FAMD)** **Credit Card (fill out below)**
 Online Payment

Name on Card _____

Card Number _____

CVC Code (3 or 4 Digits) _____ Expiration Date _____ Billing Zip _____

Total to be Charged _____

Please make checks payable to Friends for Animals of Metro Detroit (FAMD) and mail to
FAMD, Attn: Nova Zorok, 2661 Greenfield Rd, Dearborn, MI 48120.

Questions? Please contact **Nova Zorok**, Events & Communications Manager at 313.943.2697 ext. 1019 or
NZorok@MetroDetroitAnimals.org