



2024 BLACK TIE AND TAILS SPONSORSHIP OPPORTUNITIES OCTOBER 25, 2024 – THE HENRY, AUTOGRAPH COLLECTION

We are thrilled to offer the following sponsorship and hosting opportunities available at various levels to recognize your name or business, while showcasing your support for homeless animals in our community. If you don't see a sponsorship or hosting opportunity that meets your needs, please contact us and we can create one to best fit your desired giving level.

SPONSORSHIPS

Exclusive Presenting Sponsorship-SOLD \$20,000 Level • Includes 24 Tickets

\$16,088 of this sponsorship goes directly to caring for our dogs and cats

- Three tables of eight with your corporate name/logo – premier placement
- Recognition on the Black Tie and Tails website and Friends for Animals Facebook
- Logo placement on invitations and all other printed material along with integrated marketing campaign
- Opportunity to lead the Pet Parade for two with an adoptable shelter pet
- Invitation for six guests at the Pre-Glow Reception

Big Heart Awards Sponsorship -SOLD

The Big Heart Award is given annually to a supporter, business, and/or professional who exemplifies the mission of Friends for Animals, exemplifies true support of humane treatment of animals, through thought, word and deed, whatever the arena or circumstance, and has consistently over time donated time, support, and/or talent to facilitate or further the cause of animal welfare.

\$10,000 Level • Includes 16 Tickets

\$7,392 of this sponsorship goes directly to caring for our dogs and cats

- Two tables of eight with your corporate name/logo –premier placement
- Recognized as the sponsor at the presentation of the Big Heart Award(s)
- Recognition on invitations and all other printed material and integrated marketing campaign
- Opportunity to participate in the Pet Parade for two with an adoptable shelter pet
- Invitation for four guests to attend the Pre-Glow Reception



**\$6,000 Level
Includes 8 Tickets**

\$4,696 of this sponsorship goes directly to caring for our dogs and cats

Select one of the options below, all are exclusive:

Pet Parade (Includes verbal recognition during pet parade)

Let's Go Home Adoption Room (Includes signage in the adoption space) - **SOLD**

Dinner Sponsor (Includes table signage)

Pre-Glow Sponsor (Includes signage at the Pre-Glow reception)

All \$6,000 Level Sponsorships Include:

- One table with your corporate name/logo –premier placement
- Recognition on invitations and all other printed material and integrated marketing campaign
- Invitation to walk in the Pet Parade for two with an adoptable shelter pet
- Invitation Pre-Glow Reception for two

Not All Heroes Wear Capes

This NEW special sponsorship honors all animal care staff and volunteers who work tirelessly every day to care for so many homeless animals in need. This sponsorship will cover their dinners while they work the event to ensure supporters have a wonderful time celebrating and raising necessary funding to continue their life-saving work.

\$5,000 Level • Includes 4 Tickets + Covers the cost of each dinner for staff and volunteers working the event.

\$3,696 of this sponsorship goes directly to caring for our dogs and cats

- Recognition signage at staff/volunteer tables working the event
- Special acknowledgment during the program
- Invitation to walk in the Pet Parade for one with an adoptable shelter pet
- Invitation for two guests to attend the Pre-Glow Reception

If you can't attend and still want to help, this is a great sponsorship option to ensure our dedicated staff and volunteers get recognized for all their hard work.



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\$4,000 Level
Includes 8 Tickets

\$2,696 of this sponsorship goes directly to caring for our dogs and cats

Select one of the options below, all are exclusive:

Entertainment Sponsor (Includes signage by the stage)

Auction Sponsor- ~~SOLD~~

Park While You Bark Valet

Champagne Toast Sponsor - ~~SOLD~~

Centerpiece Sponsor- ~~SOLD~~

All \$4,000 Level Sponsorships Include:

- One table with your corporate name/logo
- Recognition on invitations and all other printed material and integrated marketing campaign
- Invitation to walk in the Pet Parade for one with an adoptable shelter pet
- Invitation to the Pre-Glow Reception for two

HOSTING

Platinum Host \$10,000 16 Tickets (two tables)
\$7,392 of this sponsorship goes directly to caring for our dogs and cats

Diamond Host \$6,000 8 Tickets (one table)
\$4,696 of this sponsorship goes directly to caring for our dogs and cats

Platinum and Diamond Hosts Receive:

- One - two table(s) with corporate name/logo
- Recognition on invitations and all other printed material
- Invitation to the Pre-Glow Reception for four for Platinum Hosts and two guests for Diamond Hosts



Emerald Host \$4,000 8 Tickets
\$2,696 of this sponsorship goes directly to caring for our dogs and cats

Emerald Hosts Receive:

- Recognition on invitations and all other printed material and integrated marketing campaign

Ruby Host \$2,000 4 Tickets
\$1,348 of this sponsorship goes directly to caring for our dogs and cats

Ruby Hosts Receive:

- Recognition on invitations and all other printed material and integrated marketing campaign

Happy Tails \$600 2 Tickets
\$274 of this sponsorship goes directly to caring for our dogs and cats

Happy Tails Supporters Receive:

- Recognition on invitations and all other printed material and integrated marketing campaign
- Happy Tails supporters receive a story board displayed at the event with your animal's photo and story

Best Friends \$250 1 Ticket
\$87 of this sponsorship goes directly to caring for our dogs and cats

Premium Ticket Supporters Receive:

- Recognition on invitations and all other printed material and integrated marketing campaign

UPGRADE YOUR TABLE

Want to bring more guests? We can accommodate tables of ten! Select the ten-top upgrade on the [Registration Form](#) in addition to your Sponsorship/ Host Level.



Sponsorship and Host Registration Form

Please Circle Your Desired Sponsorship Level

Presenting Sponsor - \$20,000 **SOLD**
Big Heart Award Sponsor - \$10,000 **SOLD**
Pet Parade Sponsor - \$6,000
Adoption Sponsor - \$6,000 **SOLD**
Dinner Sponsor - \$6,000
Pre-Glow Sponsor - \$6,000
Not All Heroes Wear Capes - \$5,000 **NEW**
Entertainment Sponsor - \$4,000
Auction Sponsor - \$4,000 **SOLD**
Park While You Bark Valet - \$4,000
Champagne Toast Sponsor - \$4,000 **SOLD**
Centerpiece Sponsor - \$4,000 **SOLD**
Platinum Host - \$10,000
Diamond Host - \$6,000
Emerald Host - \$4,000
Ruby Host - \$2,000
Happy Tails - \$600
Best Friends - \$250
Individual Ticket - **\$225**
Ten-Top Upgrade - \$450

Sponsorships can be purchased by filling out the form below, or by contacting Nova Zorok at nzorok@metrodetroitanimals.org

Business or Individual Name (Exactly as it should appear for recognition)

Contact Name _____

Address _____ City _____

State _____ Zip _____

Phone Number _____ Email _____

Business URL _____

Benefits are guaranteed with return of this signed form and payment by October 15, 2024.

Note: Some benefits are deadline driven, so please return form and payment promptly.

Payment Method

Check (Payable to FAMD)

Credit Card

Online

Name on Card _____

Card Number _____

CVC Code (3 or 4 Digits) _____ Expiration Date _____ Billing Zip _____

Total to be Charged _____

Please make checks payable to Friends for Animals of Metro Detroit (Friends for Animals) and mail to Friends for Animals, Attn: Nova Zorok, 16121 Reckinger Rd, Dearborn, MI 48126

Questions? Please contact Nova Zorok, Events and Communications Manager, at 313.943.2697 ext. 1019 or NZorok@MetroDetroitAnimals.org