

## FRIENDS FOR ANIMALS OF METRO DETROIT JOINS NBCUNIVERSAL LOCAL'S 10<sup>th</sup> ANNUAL 'CLEAR THE SHELTERS' PET ADOPTION & DONATION AUG. 10 TO SEPT. 10

*Nationwide Initiative Has Helped More Than 1 Million Pets Find New Homes & Raised Millions of Dollars for Animal Welfare Since 2015*

Visit [ClearTheShelters.com](https://cleartheshelters.com) for More Information & [ClearTheSheltersFund.org](https://clearthesheltersfund.org) to Donate from Aug. 1 to Sept. 30

**DEARBORN, MI** – (August 9, 2024) – Friends for Animals of Metro Detroit has joined NBCUniversal Local's 10<sup>th</sup> annual [Clear The Shelters](https://cleartheshelters.com) pet adoption and donation campaign from Aug. 10 to Sept. 10. As part of the nationwide initiative, NBC and Telemundo stations partner with animal shelters and rescues in their communities to promote pet adoption and raise funds for participating shelters and rescues.

Since its inception in 2015, *Clear The Shelters* has helped more than one million pets find new homes and raised millions of dollars for participating shelters and rescues.

"Clear the Shelters couldn't have come at a better time. Friends for Animals has been inundated with stray animals for months and we need homes for all of them. It is concerning when we have so many animals sitting here for weeks, if not months. Even puppies and young small-breed dogs are being overlooked. We hope that by participating in the Clear the Shelter campaign this year, we can bring attention to what our organization is facing: Too many animals and the need for more resources. We are asking for help, whether that is to adopt, foster, volunteer, or donate. We need it all right now. If you are looking to adopt, we are reducing our adoption fees to \$25 for all cats/kittens, and dogs/puppies are \$50 through September 10th. If you can't adopt, please consider donating to help us care for the 275+ animals in our shelter and 80+ in foster homes. You can do this by going to our special Clear the Shelter donation link through Greater Giving: <https://donate.clearthesheltersfund.org/page/FUNWCBTDYMV> or visiting [www.metrodetroitanimals.org](https://www.metrodetroitanimals.org). Let's find all these animals the second chance they deserve," said Friends for Animals President and CEO Cory Keller.

The 2024 *Clear The Shelters* fundraising effort will again be led by Greater Good Charities, a global nonprofit and longtime campaign partner. Donations can be made Aug. 1 to Sept. 30 at [ClearTheSheltersFund.org](https://clearthesheltersfund.org). Through the online platform, built by Fundraise Up, donors have the option to cover transaction fees so that 100 percent of the funds go directly to the shelter or rescue of their choice.

Virtual pet adoptions are also returning for the sixth consecutive campaign through [WeRescue](https://werescue.com). The WeRescue website and app enable users to browse adoptable pets in their area by breed, gender, size and other factors, submit their adoption applications, and ask questions directly to shelters.

For more on *Clear The Shelters*, including participating animal shelters and rescues, along with details on local events, visit [ClearTheShelters.com](https://cleartheshelters.com) and the Spanish-language site [DesocuparLosAlbergues.com](https://desocuparlosalbergues.com).

Follow *Clear The Shelters* on social media:

- X [@ClearTheShelter](https://twitter.com/ClearTheShelter)
- Instagram: [cleartheshelters](https://www.instagram.com/cleartheshelters)
- TikTok: [@cleartheshelters](https://www.tiktok.com/@cleartheshelters)
- Hashtags: #ClearTheShelters & #DesocuparLosAlbergues

### About *Clear The Shelters*

*Clear The Shelters*<sup>™</sup> / Desocupar Los Albergues<sup>®</sup> is an annual, nationwide pet adoption campaign that is led by NBCUniversal Local. Every year, NBCUniversal Local's NBC and Telemundo owned stations, plus affiliated stations, partner with animal shelters and rescues in their communities promote pet adoption and raise needed funds. *Clear The Shelters* was inspired by a 2014 North Texas pet adoption event hosted by NBC 5 / KXAS and Telemundo 39 / KXTX that resulted in the most adopted pets in one day for North Texas. Since 2015, *Clear The Shelters* pet adoption campaign has resulted in more than

one million pet adoptions and raised millions of dollars for participating shelters and rescues. Visit [ClearTheShelters.com](http://ClearTheShelters.com) and [DesocuparLosAlbergues.com](http://DesocuparLosAlbergues.com) for more information.

**About Friends for Animals of Metro Detroit**

Friends for Animals is a 501c3 organization and is located at 16121 Reckinger in Dearborn. Friends for Animals of Metro Detroit is dedicated to the rescue, protection, and adoption of companion animals in need, while inspiring the human-animal bond. Friends for Animals of Metro Detroit was founded in 1993 by inspired volunteers who believed that homeless animals in our region deserve a second chance at life. Building on our strong sense of animal welfare, Friends for Animals has grown in the past 30 years to an organization of great impact in the companion animal welfare community.

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