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FOR IMMEDIATE RELEASE



FRIENDS FOR ANIMALS OF METRO DETROIT ANNOUNCES COMMUNITY FRIENDS DAY

DEARBORN September 17, 2024 – Friends for Animals of Metro Detroit is launching its first-ever Community Friends Day! It is a day about giving back to the community and helping so many homeless animals in need. Friends for Animals invites community businesses, organizations, and individuals to partner with them for this newly announced fundraising and donation drive initiative, which will take place on World Kindness Day, Wednesday, November 13, 2024.

Participants can set up online fundraisers, host a dinner party, set up donation canisters at their place of business, contribute a percentage of their sales for the day back to the organization, collect items off our wish list, sign up to volunteer, and so much more! Friends for Animals will supply your organization with bins, canisters, and collateral to facilitate the collection of donations.

“This effort is to bring people together for one cause, celebrate kindness, and help an organization in need of support from its community. With so many stray animals coming through our doors with all types of medical issues, we need our community’s help,” said Cory Keller, President and CEO.

Perks of joining in on the cause include social media efforts highlighting all the people and businesses coming together on November 13 to support homeless animals.

In addition, participants will get the satisfaction that their support will help the over 2,500 dogs and cats who come through our doors each year.

Last year, Friends for Animals reunited or found successful forever homes for over 2,500 animals; reuniting 202 lost pets with their owners; and through foster families, were able to give extra love and care to 707 dogs and cats.

To participate in Community Friends Day, or if you have additional questions, please contact Nova Zorok at 313-943-2697 ext. 1019 or nzorok@metrodetoritanimals.org. (Participants need to register with Friends for Animals by November 2).

With an average cost of \$900 per animal, the organization needs financial support now more than ever before to be able to provide the necessary care and treatment for the current influx of homeless animals. If you'd like to donate to Friends for Animals' over-2,500 animals that are cared for each year, please consider doing so directly here: <https://www.metrodetroitanimals.org/donate/>

Friends for Animals is a 501c3 organization and is located at 16121 Reckinger in Dearborn. Friends for Animals of Metro Detroit is dedicated to the rescue, protection, and adoption of companion animals in need, while inspiring the human-animal bond. Friends for Animals of Metro Detroit was founded in 1993 by inspired volunteers who believed that homeless animals in our region deserve a second chance at life. Building on our strong sense of animal welfare, Friends for Animals has grown in the past 30 years to an organization of great impact in the companion animal welfare community.

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