



# **GOODBOY SPONSORSHIP**

# November 10, 2024, 4 p.m. – 6 p.m. Phoenix Theatre State Wayne 35310 Michigan Ave, Wayne, MI 48184

In this documentary, an adventurous photographer attempts to outrun her beloved dog's death and stumbles into the haunting childhood memories of her dying Father. Facing the painful decision on how to handle the dog's life, she must reconcile her fear of death and herself learn how to sit, stay, and heal.

"GOODBOY" is a poignant and deeply personal exploration of the bonds that tie us to our loved ones, both human and animal, and the ways in which we must learn to navigate our cultural deep-seated fear of death and dying.

This fundraiser and vulnerable experience is to put a spotlight on a topic most of us never want to talk about, the loss of a loved one, the grief we experience, and learning to let go.

Check out the **<u>GOODBOY</u>** trailer

Individual tickets will cost \$30 to attend the showing of GOODBOY, with a panel of guests to follow to have a substantive and vulnerable discussion on loss which includes the Director herself, Ashley Mosher.

For Sponsorships contact Nova Zorok, Events & Communications Manager

> NZorok@MetroDetroitAnimals.org 313.943.2697 ext. 1019



# **Sponsorship Levels**

# \$2,000 Presenting Film Sponsor

- 6 complimentary movie tickets
- Opportunity to serve on the discussion panel following the film
- Verbal announcement at the event
- Recognition/signage at the event
- Business will be added to our website (<u>https://www.metrodetroitanimals.org/</u>)
   – 10,000+ visitors/month leading up to the event
- Social media visibility 25,000+ followers (23k Facebook and 2k+ Instagram)
- Recognition in a press release before the event
  \*\*\* This sponsorship package can be customized to fit your individual business needs

## \$1,000 Theatre Sponsor

- 4 complimentary movie tickets
- Opportunity to serve on the discussion panel following the film
- Verbal announcement at the event
- Recognition/signage at the event
- Business will be added to our website (<u>https://www.metrodetroitanimals.org/</u>)
   – 10,000+ visitors/month leading up to the event
- Social media visibility 25,000+ followers (23k Facebook and 2k+ Instagram)



### \$500 Panel Sponsor

- 2 complimentary movie tickets
- Opportunity to serve on the discussion panel following the film
- Verbal announcement at the event
- Recognition/signage at the event

# \$250

### **Second Chances Sponsor**

- 2 complimentary movie tickets
- Recognition/signage at the event
- Receive a photo of a shelter animal you sponsored in memory of a loved one

# \$100

## **Memorial Animal Sponsor**

- 1 complimentary movie ticket
- Receive a photo of a shelter animal you sponsored in memory of a loved one



#### Please Circle Your Desired Sponsorship Level

Presenting Film Sponsor - \$2,000 Theatre Sponsor- \$1,000 Panel Sponsor - \$500

Second Chances Sponsor - \$250

Memorial Animal Sponsor - \$100

### For Second Chances or Memorial Animal Sponsorships

In Memory or Honor of\_\_\_\_\_

Sponsorships can be purchased by completing and returning the form below or by calling Nova at 313.943.2697 ext. 1019.

The estimated fair market value of this event is \$15 per ticket. Your contribution

is tax-deductible to the extent allowed by law.

Business or Individual Name (Exactly as it should appear for recognition)

Contact Name	
Address	City
State	
Zip	
Phone Number	
Email	
Business URL	

#### **Payment Method**

Check (Payable to Friends for Animals)	Credit Card	Online
Name on Card		
Card Number		
CVC CodeExpiration Date	Billing Zip	
Total to be Charged		

Please make checks payable to Friends for Animals of Metro Detroit and mail to Friends for Animals, Attn: Nova Zorok, 16121 Reckinger Road, Dearborn, MI 48126.

Questions? Please contact Nova Zorok, Events & Communications Manager at 313.943.2697 ext. 1019 or NZorok@MetroDetroitAnimals.org

Friends for Animals of Metro Detroit was founded in 1993 by inspired volunteers who believed that homeless animals in our region deserve a second chance at life. Building on our strong sense of animal welfare, Friends for Animals has grown in the past 30 years to an organization of great impact in the companion animal welfare community. We are a 501(c)(3) tax-exempt, nonprofit organization. Every year, our dedicated staff and volunteers love and care for thousands of animals who find refuge at our shelter. All animals adopted from Friends for Animals are vaccinated, spayed or neutered, and microchipped for identification.