



FAST FACTS

Report for 2024

OUR ANIMALS

- Overall Intake: 2,482
 - 758 dogs/1,643 cats/ 81 domestic animals and wildlife
- Overall placement rate: 85%
- Before adoption, all animals have age-appropriate vaccines, are spayed, or neutered, and microchipped with registration.

OUR CENTER

MaryAnn Wright Animal Adoption and Education Center (MAW AAEC)

16121 Reckinger Rd., Dearborn, MI 48126

Adoption Center opened September 2018- 10,260 sq ft

Phase 2A- Animal Services completed and opened February 2024

-5,900 sq ft

Phase 2 B construction began September 2024 to open May 2025

(Offices, Community space, puppy/kitten nurseries/storage/ACO Intake) -3,340 sq ft

- 19,500 square feet, utilizing best practices in animal sheltering
- Double compartment housing for all animals/separate areas for dogs and cats/natural light
- Meet-and-greet rooms
- Sophisticated air systems
- Durable and hygienic surfaces

OUR PARTNERS

- Cat adoptions at the following locations:
 - » Pet Supplies Plus, Dearborn and Taylor
 - » PetSmart, Woodhaven and Taylor

OUR STAFF

- 20 full-time
- 18 part-time
- All staff certified Fear Free

DEARBORN COMMUNITY

- Over 35,968 households, an estimated 23,740 (66%) own pets

NATIONAL STATISTICS

- Estimated national annual spending on pets: \$150 billion
- Households owning pets: 66% (Source: APPA)
 - Households with cats: 40 million
 - Households with dogs: 58 million
- Annual shelter statistics for cats and dogs (Source: ASPCA):
 - Intake: 6.3 million
 - Intake of purebred dogs: 25%
- Approximately 40% of dogs and 43% of cats are adopted from shelters (APPA)

VOLUNTEERS

- 348 registered volunteers
- 23,445 hours donated (equivalent value of over \$785,173 in wages)
- 666 foster animals cared for with 16,972 hours donated (1 hr/animal/day)
- Student volunteer program: One of the few sheltering organizations to accept kids under age 16
- Internships: Ongoing opportunities for local partnering schools.

SPECIAL PROGRAMS

- We are a training and resource site for community groups and individuals, including:
 - Read to Rover - children's reading support program
 - Mixer Institute for Transition for young adults with autism
 - Community service opportunities for court, school and scouting requirements.
 - Service projects for businesses, churches, senior facilities or community groups.
 - Provide practical experience for veterinary technician students through V.I.P.
 - Veteran Adoption programs — discounted adoptions.
 - Doggy Day Out- opportunities to host a dog for a day.
 - Foster to Adopt- test run the match before adopting.



Roll over the page for more fast facts!



FAST FACTS (CONT.)

SUPPORTER DEMOGRAPHICS

- 55% of volunteers, 67% of donors, and 72% of adopters are from outside of Dearborn
- 8,094 people visited our shelter in 2024

PUBLIC RELATIONS

- The Friends have deep media relationships throughout the Metro Detroit community. This affords the organization opportunities to feature adoptable animals, provide education and animal tips, promote events, and address animal advocacy to a wide audience
- Public relations efforts include communications in the following platforms:
 - Regular news distribution through 80 media outlets
 - Weekly adoptable animals on social media and website
 - Quarterly impact report
 - Facebook www.facebook.com/MetroDetroitAnimals
 - LinkedIn: <https://www.linkedin.com/company/friends-for-animals-of-metro-detroit/>
 - Share Detroit: <https://sharedetroit.org/nonprofit/friends-animals-metro-detroit>
 - Instagram: MetroDetroitAnimals
 - YouTube: <https://www.youtube.com/@DearbornAnimals1>
 - Official Friends website: www.MetroDetroitAnimals.org

FINANCIAL - OPERATIONS

- Sources of funds*:
 - Donations: 48%
 - Events: 26%
 - Adoption and shelter fees: 8%
 - Other: 2%
 - City fees: 16%
- Expenses*
 - Animal Care: 78%
 - Administrative: 8%
 - Fundraising: 14%

*Estimated pre-audited numbers

COMMUNITY SERVICE

- Operation Feed Fido: A food supplement program that provided 9191 pounds of kibble and 2648 cans of pet food distributed to 105 families.
- Free vaccine/microchip clinics- vaccinated 1202 dogs and microchipped 410 pets.

EVENTS – 2025 Schedule

Fundraising and Friend-Raising events include:

- Buddies' Brunch: 2/15/25
Park Place Catering
- Pawchella Festival: 5/31/25-6/1/25
Concert/Street Fair/Adopt-a-thon
MAW Adoption and Education Center
- Phylis Moore Memorial Golf Outing: 7/21/25
Dearborn Hills Golf Course
- Bark Crawl: 8/9/25
Downtown Detroit
- Black Tie and Tails: 9/26/25
The Henry Hotel
- Third-party events:
Pat's Pasta Dinner: 10/13/25
- City of Dearborn: Memorial Day Parade, Homecoming,

